

# CHLOE JAYMES PRINCE

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## EDUCATION

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**Elon University**, Elon, NC

*Bachelor of Arts in Strategic Communications*, expected May 2026

Minor in Professional Sales, Dean's List (May 2025)

## EXPERIENCE

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**Account Executive** Live Oak Communications, Elon, NC

(On-site) Nov 2025 – Present

- Collaborate across teams, guide campaign development, and support research, creative briefs, and social media planning.

**Fashion Writer** — The Edge Magazine, Elon, NC

(On-site) Sep 2025 – Present

- Write fashion and culture online and print articles, pitch story ideas, and work closely with editors to ensure clarity, creativity, and accuracy.

**Brand and Social Media Manager** (Freelance) — Cakes, etc. by Cindy, Elon, NC

(On-site) Sep 2025 – Present

- Led a full brand refresh, including logo design and website redesign.
- Built and managed a trend-driven Instagram strategy and partnered with Elon organizations to increase community presence.

**Marketing Intern** — The Hang Loose Hut

(Remote) Jan 2025 – Present

- Promote merchandise specials, strengthen customer relationships, coordinate fulfillment processes, and track sales leads to improve conversions.
- Top Intern of April and October 2025, recognized for leading the company in merchandise sales.

**Communications Intern** — The Port of Virginia, Norfolk, VA

(On-site) Jun 2025 – Aug 2025

- Designed graphics for conference promotion, produced video content on Instagram for Gen Z engagement, analyzed LinkedIn analytics, and drafted reports to support buyer outreach.

## LEADERSHIP

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Vice President of Community Relations — Tri Delta (Sep 2024 – Feb 2025)

Director of Marketing & Public Relations — Tri Delta (May 2024 – Sep 2024)

Member — Public Relations Student Society of America at Elon University (Sep 2025 – Present)

## SKILLS

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Adobe Creative Suite (Photoshop, Premiere Pro, Lightroom); Microsoft Suite; Social Media Marketing; Copywriting; Public Relations Writing; Research & Analytics; Customer Outreach; Branding & Identity; Collaborative Leadership; Project Management