

CHLOE JAYMES PRINCE

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EDUCATION

Elon University, Elon, NC

Bachelor of Arts in Strategic Communications, expected May 2026

Minor in Professional Sales, Dean's List (May 2025)

EXPERIENCE

Account Executive Live Oak Communications, Elon, NC

(On-site) Nov 2025 – Present

- Collaborate across teams, guide campaign development, and support research, creative briefs, and social media planning.

Fashion Writer — The Edge Magazine, Elon, NC

(On-site) Sep 2025 – Present

- Write fashion and culture online and print articles, pitch story ideas, and work closely with editors to ensure clarity, creativity, and accuracy.

Brand and Social Media Manager (Freelance) — Cakes, etc. by Cindy, Elon, NC

(On-site) Sep 2025 – Present

- Led a full brand refresh, including logo design and website redesign.
- Built and managed a trend-driven Instagram strategy and partnered with Elon organizations to increase community presence.

Marketing Intern — The Hang Loose Hut

(Remote) Jan 2025 – Present

- Promote merchandise specials, strengthen customer relationships, coordinate fulfillment processes, and track sales leads to improve conversions.
- Top Intern of April and October 2025, recognized for leading the company in merchandise sales.

Communications Intern — The Port of Virginia, Norfolk, VA

(On-site) Jun 2025 – Aug 2025

- Designed graphics for conference promotion, produced video content on Instagram for Gen Z engagement, analyzed LinkedIn analytics, and drafted reports to support buyer outreach.

LEADERSHIP

Vice President of Community Relations — Tri Delta (Sep 2024 – Feb 2025)

Director of Marketing & Public Relations — Tri Delta (May 2024 – Sep 2024)

Member — Public Relations Student Society of America at Elon University (Sep 2025 – Present)

SKILLS

Adobe Creative Suite (Photoshop, Premiere Pro, Lightroom); Microsoft Suite; Social Media Marketing; Copywriting; Public Relations Writing; Research & Analytics; Customer Outreach; Branding & Identity; Collaborative Leadership; Project Management